

The Journey

UNFOLDS

Here are the latest Cherry Ridge milestones and those coming soon:

Summer 2005

- ~ Apartment Homes now open
- ~ Cottage Homes now open

Fall 2005

- ~ Health Services opens
- ~ Grand Opening celebration



CherryRidge
a St. Ann's Community
900 Cherry Ridge Boulevard
Webster, NY 14580
www.cherryridgecommunity.com



CHERRY RIDGE IS
Now Open!
DETAILS INSIDE.

INSIDE THIS ISSUE

Page 1
Cottage & Apartment Homes Now Open

Pages 2 & 3
Neighbor Spotlight

Page 3
Introducing Cherry Ridge Health Services

Page 4
Construction Update

CHERRY RIDGE
is now!
Open!
A New Journey Begins

CHERRY RIDGE CONSTRUCTION UPDATE

As you can see, work has progressed rapidly at Cherry Ridge. By our **Grand Opening celebration scheduled for November 3rd**, the Cottage and Apartment Homes will be complete, and residents will have full use of all common areas, including our inviting Community Center. To watch construction come to a close, check out the regularly updated photos at www.cherryridgecommunity.com.



The finishing touches are being made to our spacious Apartment Homes, where residents can choose from one- and two-bedroom floor plans.



A central gathering place for Cherry Ridge neighbors, our Community Center will house a fitness area, chapel, library, computer room and more.



Comfortable private apartments and convenient access to assistance with the activities of daily living await those who will call The Glen home.



CherryRidge
a St. Ann's Community



After months of hard work and preparation, Webster's newest full-service continuing care retirement community has officially opened its doors. What began as a vision to create a rewarding retirement lifestyle has now become a reality — and a new journey is beginning.

Most residents have moved into their brand-new Cottage and Apartment Homes and have already started to reap the benefits of living at Cherry Ridge — meeting new people, discovering new interests and enjoying their newfound freedom. Likewise, our staff is busy helping everyone get settled and planning exciting new activities, programs and events including our **Grand Opening celebration, scheduled for November 3rd**.

There's still time to be a part of our blossoming community. Call **(585) 697-6700** today and learn how to begin your own new journey at Cherry Ridge.

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 835 ROCHESTER, NY

POSTAGE WILL BE PAID BY ADDRESSEE

CHERRY RIDGE, A ST ANN'S COMMUNITY
900 CHERRY RIDGE BOULEVARD
WEBSTER NY 14580-9888



Spotlight on Cherry Ridge Neighbors



Charlotte & Vic Robinson Choose to “Simplisize,” Not Compromise

For more than 40 years, Charlotte and Vic Robinson lived in a house on Long Island, a wonderful place to raise their two daughters. After the girls were grown, they decided their home was too big for them, and moved to an apartment in Rochester. Although there were things they liked about the apartment, when they learned about Cherry Ridge, the newest residential senior living option in the Rochester area, the Robinsons seized the opportunity to make a very smart move.

“We decided we didn’t really need a three-bedroom residence, or all the furniture and other items we’d been hanging onto for so long,” says Charlotte. “At Cherry Ridge, we’ve rented a one-bedroom Apartment Home that’s just perfect for us. It’s our own private sanctuary, but we truly consider the entire campus our ‘home.’ The Community Center, with its library, fitness area, activity room, three-season porch and more, is a great place to get together with friends and neighbors. But when the excitement of the day is over, it’s nice to retreat to the comfort of our cozy apartment.”

“With such pleasant surroundings and the maintenance taken care of for us, we’ve simplified our lives without compromising our lifestyle — in fact, we’ve even enhanced it,” says Vic!

Each Cherry Ridge Apartment Home boasts a thoughtfully designed and tastefully appointed floor plan, and unlike other senior living communities in the area, there is no additional second person fee.



Gordon & Helen Jarvis Make a Logical Move

Research, discovery and implementation of carefully considered plans are hardly new concepts for Gordon & Helen Jarvis — they’ve always been logical thinkers. Gordon retired after 38 years as a physicist at Kodak in Rochester. Helen was a chemist at the same company until she decided to devote her attention to raising their two children. They must have been impressive role models, because one daughter became a geologist and the other a molecular biologist. “We can be a serious-minded bunch,” admits Gordon, “but we all know how to have fun, believe me!”

Wanting more time to have fun, while leaving maintenance worries behind, was one of the main reasons Gordon and Helen decided to move to Cherry Ridge. The Jarvises chose a Grove with Den Cottage Home, allowing them plenty of room for their computers, her weaver’s loom and his woodworking tools. Taking advantage of customization options, the couple had a patio added and

elegant French doors installed between the den and living room. “I’m impressed with our new home’s solid construction and efficient design,” notes Gordon. “And I love not having any stairs to climb and taking my daily two-mile walk across beautifully landscaped grounds,” adds Helen.

The Jarvises are enjoying getting to know their new neighbors and staying busy with various activities both on and off campus, including attending musical performances, weavers’ guild meetings and dinner engagements hosted by various professional societies. Although social activities are important to them, having access to quality health care is also key. “We’re glad we made this decision while we’re still healthy and active,” says Helen, “so our daughters won’t ever have to worry about us.”

“We hope others will take a close look at Cherry Ridge and discover, as we did, this truly incomparable lifestyle,” Gordon concludes.

If you’re interested in living at Cherry Ridge, we encourage you to act now, as only a few Cottage and Apartment Homes remain. Call (585) 697-6700 today to schedule a personal appointment and tour — check out our floor plans online by visiting www.cherryridgecommunity.com.

In addition to countless activities, a picturesque landscape and convenient location, Cherry Ridge neighbors enjoy a wealth of services and amenities, including:

- ~ Flexible meal plans & housekeeping services
- ~ Complimentary continental breakfast in our café
- ~ 24-hour security & emergency call service
- ~ Pastoral care & chapel
- ~ Scheduled courtesy transportation
- ~ Wellness promotion & exercise programs
- ~ Community center including a computer center, library and country store



CHERRY RIDGE HEALTH SERVICES Care You Can Count On

At Cherry Ridge, not only will you find a variety of life-enriching services and amenities, but you’ll experience the incomparable peace of mind that comes with having access to a full continuum of health care delivered by dedicated professionals in a warm, friendly atmosphere.



The Glen Assisted Living allows residents to live in the comfort of their own private apartment, while enjoying the ideal combination of independence and personalized care.



Rainier Grove Memory Care Center at Cherry Ridge ensures specialized care in a structured, secure setting for those living with memory impairments, including Alzheimer’s and dementia. Skilled nursing is available on the St. Ann’s Community campus in Irondequoit for residents who require short- or long-term care.

Regardless of what the future brings, you can count on Cherry Ridge to offer compassionate care, superior services and outstanding value — the perfect complement to your retirement lifestyle.

Join Us For Our Official Grand Opening Celebration!

Cherry Ridge is celebrating its official Grand Opening on **November 3rd**, so mark your calendar. You won’t want to miss this monumental event, so watch your mail for more details to come!

LEARN MORE TODAY

- Call me to schedule a personal appointment and tour. I am interested in:
- An Apartment Home A Cottage Home
- The Glen Assisted Living Rainier Grove Memory Care Center

Name(s) _____
Address _____
City _____ State _____ ZIP _____
Phone _____ Age(s) _____
E-mail (if available) _____

- Please send my friend(s) information about Cherry Ridge, Webster’s most practical senior living lifestyle.

Name(s) _____
Address _____
City _____ State _____ ZIP _____
Phone _____

During what time of the year may we contact you at this address? _____

900 Cherry Ridge Boulevard • Webster, NY 14580
(585) 697-6700 • www.cherryridgecommunity.com



Sponsor: St. Ann’s Senior Housing, Inc.

